

MARCO DOELLING

QUALIFICATIONS

- UI and graphic designer with 20 years of experience working at Microsoft and in the IT industry
- Track record of achieving project deadlines and overseeing product launches
- Heavy interaction with team leaders, project managers, developers, and UI designers
- Detail-oriented and meticulous about my work

PROFESSIONAL EXPERIENCE

- Designed for search engines like Microsoft's Bing and Microsoft's AI productivity tool, Copilot.
- Fully proficient in using interface design tools like Figma to create components and design system documentation
- Desktop and mobile design experience, working on both desktop and mobile platforms
- Experienced in the use of Adobe Creative Desktop apps like Illustrator, Photoshop, and InDesign
- Icon and brand identity creation
- Typography, color theory, and layout design
- Extensive design and production using Figma
- UI / UX responsive design across mobile, tablet, and PC platforms
- Personas, user flows, interaction design mockups, and high-resolution wireframes
- Banner and swag illustrations for major web and public events
- PowerPoint presentation design
- Style guides and detailed specifications in compliance with company standards

WORK EXPERIENCE

- Senior Visual Designer** **Allovus | Redmond, WA** June – August and Nov.– Nov. 2024
Short-term contract
Job Description:
- Created high-fidelity color versions of two MS Azure Ignite Icons for a Microsoft Marketing campaign.
 - Ideated and created new color icons for Microsoft's M365 Studio Expressions icon system.
 - Created visually compelling sub-brand icons for Microsoft Azure AI Studio for a marketing campaign promoting Azure's new AI features.
 - All designs and production of my work were completed in Figma
- Senior Visual Designer** **Home-based consulting | Bothell, WA** June 2022 – June 2024
Freelance
Job Description:
- Website design and maintenance, asset and content creation, marketing and collateral creation, and managing social media presence for HelloNurse-llc.com IV health and wellness clinic.
- Senior Visual Designer** **Expedia Group | Seattle, WA** March 2022 – June 2022
Contract
Job Description:
- Lead visual content designer and producer for e-learning modules and podcasts for the EG Design Team
 - Applied best practices to edit internal presentations and strive to make them visually more compelling
 - All designs and production of my work were completed in Adobe Illustrator, Adobe Photoshop
- Graphic Designer II** **Microsoft Visual Studio (VSTS) | Redmond, WA** Feb. 2017– June 2021
Contract via Aquent, LLC
Job Description:
- New icon concept and asset creation for Visual Studio Team Services' broad range of products and web pages, including Visual Studio, VS Code, and VS Marketplace
 - Created brand identities for several Visual Studio and Microsoft open-source extensions and frameworks like Blazor, Tye, and Bridge to Kubernetes
 - Banner and swag illustration design for conferences and special events
 - Design and production of my work were completed in Figma and Adobe Illustrator
- Major achievements:**
- Integral in helping to create over 3,000 redesigned product icons for Dev 2020 Visual Studio
 - Refreshed the entire icon system for Visual Studio Code (over 200 icons)
- Senior Illustrator** **Pivotal Communications | Bellevue, WA** Oct. 2016 – June 2017
Freelance
Job Description:
- Produced digital illustrations and animation for the company website. Each demonstrated how Pivotal's

proprietary Wi-Fi technology works and which markets Pivotal is targeting.

- Graphic Designer III** **Microsoft Bing** | Bellevue, WA April 2016 – Sept. 2016
Contract via MAQ Consulting
Job Description:
- Designed and produced icons for Bing's digital agent, Cortana
 - Aided in development of integrated brand strategy, visual design concepts, product attributes, and overall look and feel of iconography
 - Supported the team in utilizing current and emerging scripting technologies
- Visio Designer** **F5** | Seattle, WA Jan. 2016 – April 2016
Contract via Creative Circle
Job Description:
- Created custom stencils and a master template to enable F5 developers to connect their Visio diagrams to virtual data sources and display their data graphically
- Graphic Designer III** **HCL Technologies** | Redmond, WA Aug. 2015 – March 2016
Contract via Resource Logistics
Job Description:
- Visual asset creation for Microsoft's marketing campaigns and product releases
 - Produced demo videos showcasing various proprietary tools developed by HCL
- Major achievements:**
- My creative input and design culminated in the successful launch of an event website for Windows 10 devices: Surface, HoloLens, MS Band and Xbox
- Presentation Designer** **Intellectual Ventures** | Bellevue, WA, & Offsite April 2014 – Dec. 2015
Short-term contract via Creative Circle
Job Description:
- Technical illustrations for future-forward devices and applications based on new patents.
- Major achievements:**
- Created over 20 patent illustrations for major stakeholders' presentations, within a narrow timeframe
- UX Designer** **Microsoft Xbox** | Redmond, WA May 2014 – April 2015
Contract via Comforce
Job Description:
- Designed new features and tools for Xbox.com Social and Support pages within Xbox design guidelines to create a seamless user experience
 - Created redlines and UI mockups to help developers to build and deploy revised web pages and features
 - Updated design style guide to ensure a cohesive look and feel across Xbox.com mobile, tablet, and PC platforms
- Major achievements:**
- Successful and on-target redesign of Xbox.com Social and Support page features and UI, from conception to full implementation.

Work Experience before May 2014 available upon request

EDUCATION **RUTGERS UNIVERSITY** | New Brunswick, NJ
Bachelor of Arts

LANGUAGES **English:** Native speaker
German: Fluent reading, spoken and written

PORTFOLIO <http://mdoelling-creations.com/>

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